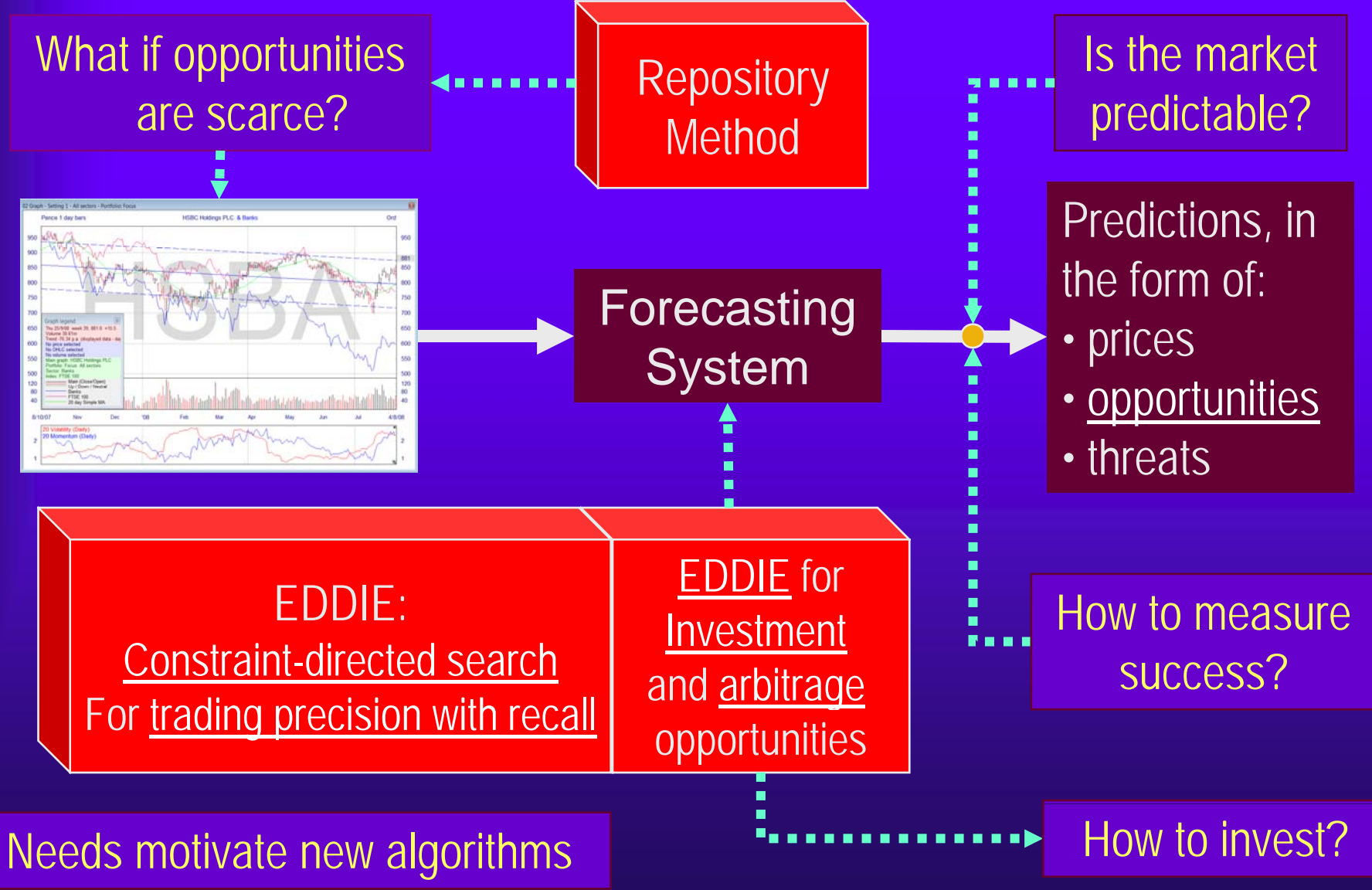


Computational Intelligence Meets Financial Forecasting

Edward Tsang et al
Forecasting Research Team



Computing Intelligence Meets Forecasting



Forecasting

- Will the price go up or down?
By how much?



- What data do we have?
Daily? Intraday (*high frequency*)? Volume?
Indices? Economic
Models?

- What is the risk
of crashing?

- Are Option and Future prices aligned?
(i.e. are there arbitrary opportunities?)

Efficient Market Hypothesis

- ◆ Financial assets (e.g. shares) pricing:
 - All available information is fully reflected in current prices
- ◆ If EMH holds, forecasting is futile
 - Random walk hypothesis
- ◆ Assumptions:
 - Efficient markets (one can buy/sell quickly)
 - Perfect information flow
 - Rational traders

Is the market really efficient?

- ◆ Market may be efficient in the long term
- ◆ “*Fat Tail*” observation:
 - big changes today often followed by big changes tomorrow (either up or down)
- ◆ How fast can one respond to new information?
 - Faster machines certainly help
 - So should faster algorithms (CIDER)
- ◆ Credit crunch: did investors price their risks properly?

Do fundamental values matter?

- ◆ In boom, markets are liquid but often not driven by fundamentals only (bubbles)
- ◆ In bust, markets may be driven by fundamentals only, but are not liquid
- ◆ In neither boom nor bust are markets efficient
 - Willem Buiter (LSE)

Our Research agenda

- ◆ What would a reasonable agenda be?
- ◆ Predicting the price in 10 days would be good
- ◆ But it may be sufficient if I could turn a 50-50 game into a 60-40 game in my favour
- ◆ Question asked:

“Will the price go up (or down) by at least $r\%$ within the next n days?”

How can computational
intelligence help?





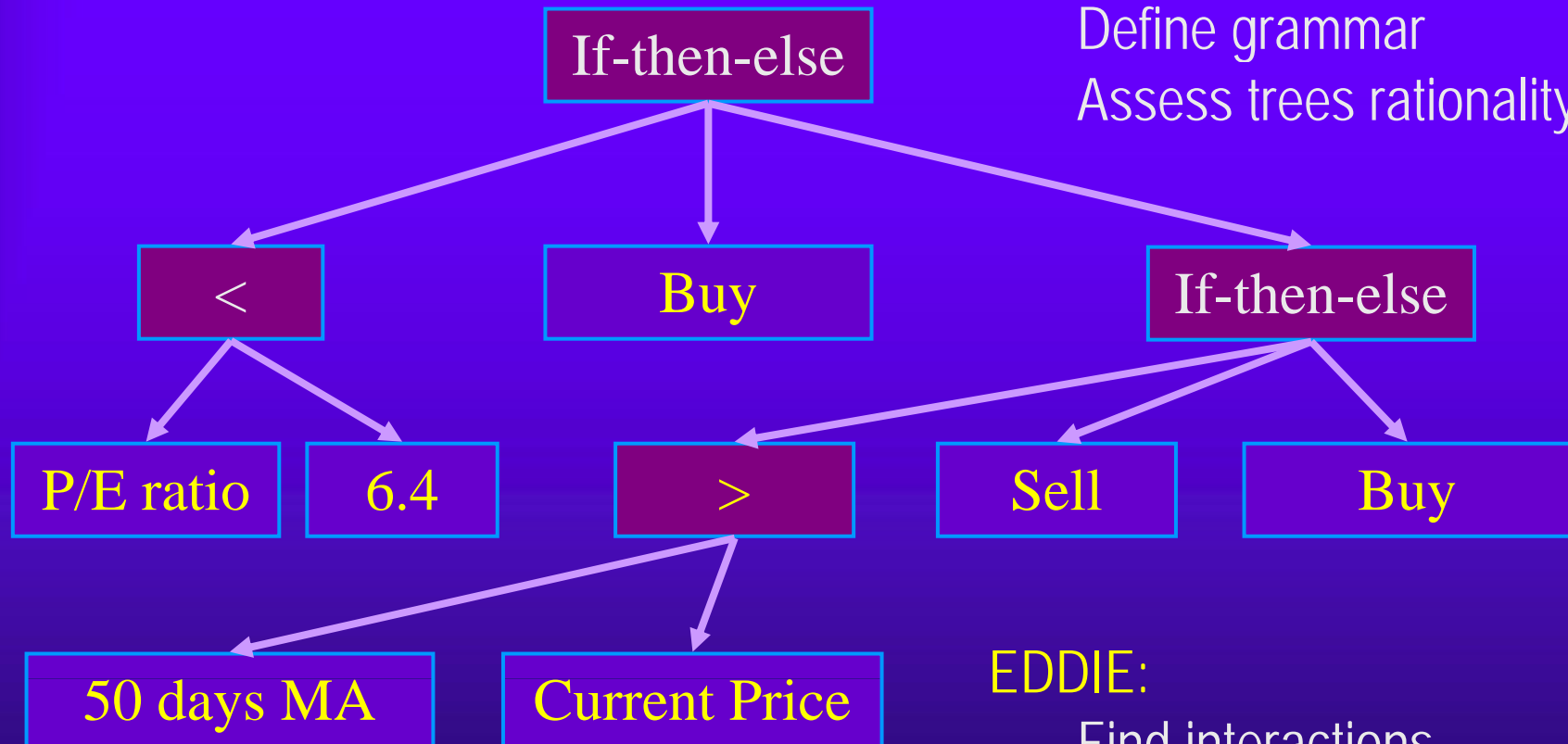
A taste of user input

Given	Expert adds:	More input:	Define target:
Daily closing	50 days m.a.	Volatility ↑4% in 21 days?
90	80	50	1
99	82	52	0
87	83	53	1
82	82	51	1
.....

GP: Example Tree



Functions
Terminals



Human users:

Define grammar
Assess trees rationality

EDDIE:

Find interactions
Discover thresholds

Syntax of GDTs in EDDIE-2

```
<Tree> ::= "If-then-else" <Condition> <Tree> <Tree> | Decision  
<Condition> ::= <Condition> "And" <Condition> |  
                <Condition> "Or" <Condition> |  
                "Not" <Condition> |  
                Variable <RelationOperation> Threshold  
<RelationOperation> ::= ">" | "<" | "="
```

Terminals:

Variable is an indicator / feature

Decision is an integer, "Positive" or "Negative" implemented

Threshold is a real number

◆ Richer language \Rightarrow larger search space

Machine learning basics

What could one learn?

Hypothetical observations

How to summarize success/failure?

Performance measures



Hypothetical Situation

- ◆ Suppose you've discovered a good indicator R
 - How can you make use of it?
- ◆ Suppose it is a fact that whenever
 - R has a value less than 1.4 or greater than 2.7,
 - the volatility of the share prices is above 2.5, and
 - yield is above 5.7%prices will rise by $\geq 6\%$ within the next 21 days
- ◆ How can you find this rule

Hypothetical observations



Instance	<i>R</i>	Volatility	Yield	Target	Classified	
1	1.2	3.1	4.8	False	False	TN
2	1.3	3.0	6.6	True	True	TP
3	2.8	2.9	5.9	True	False	FP
4	2.5	1.7	7.0	False	False	TN
5	2.4	3.5	6.9	False	False	TN
6	2.0	2.9	5.6	False	False	TN
7	3.1	3.3	5.8	True	True	TP
8	3.1	3.0	5.5	False	True	FN
9	2.8	2.4	5.0	False	True	FN
10	2.6	2.5	5.2	False	False	TN

Confusion Matrix

		Prediction		
		-	+	
Reality	-	5	2	7
	+	1	2	3
		6	4	10

Reality	Prediction
-	-
+	+
+	-
-	-
-	-
-	-
+	+
-	+
-	+
-	-



Performance Measures

Ideal Predictions

		-	+	
Reality	-	7	0	7
	+	0	3	3
		7	3	10

Actual Predictions, Example

		-	+	
	-	5	2	7
	+	1	2	3
		6	4	10

$$RC = (5+2) \div 10 = 70\%$$

$$Precision = 2 \div 4 = 50\%$$

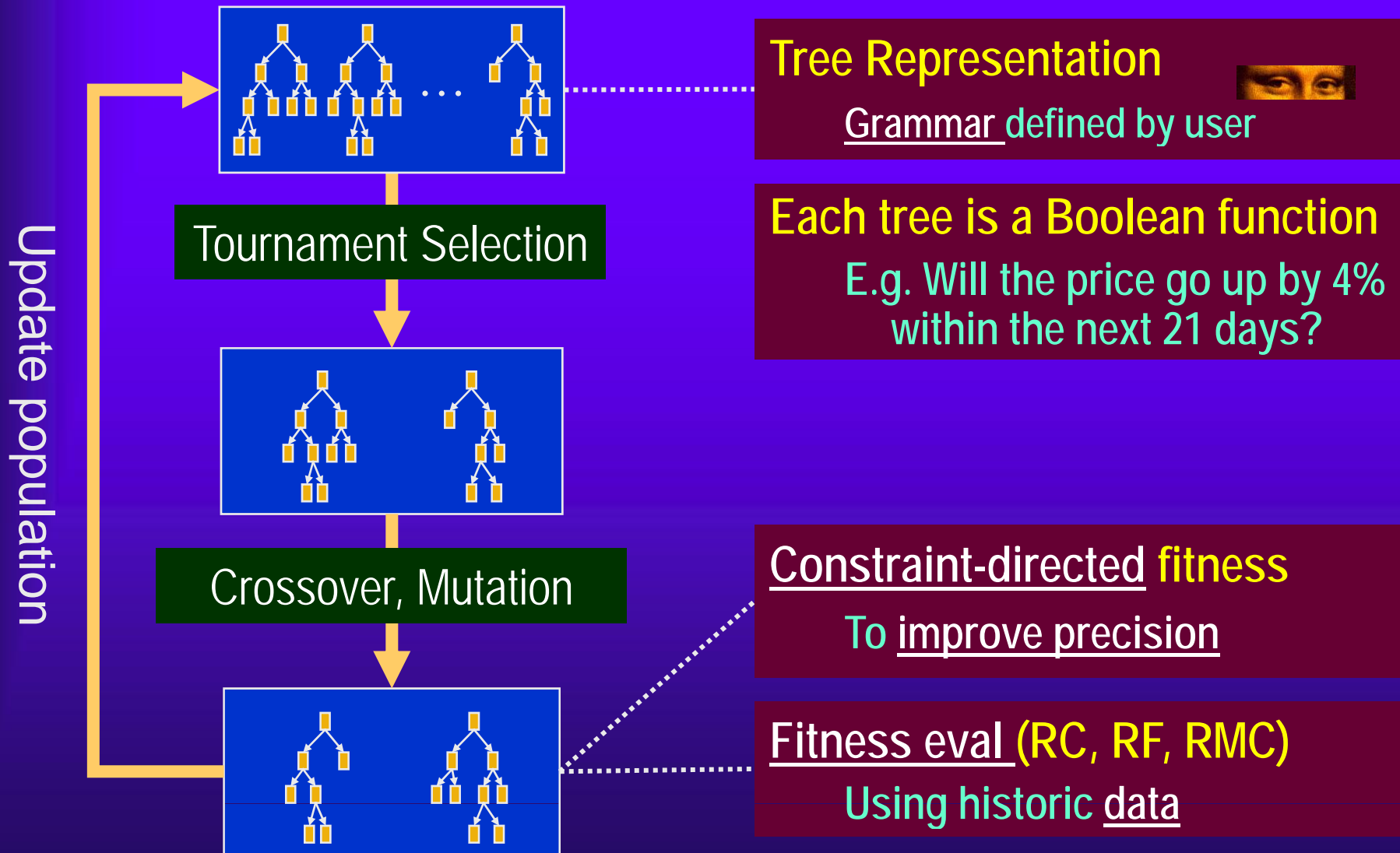
$$Recall = 2 \div 3 = 67\%$$

Genetic programming in forecasting

EDDIE



EDDIE Technical Overview



Our EDDIE/FGP Experience

- ◆ Patterns exist

- Would they repeat themselves in the future?
(EMH debated for decades)

- ◆ EDDIE has found patterns

- Not in every series
(we don't need to invest in every index / share)

- ◆ EDDIE extending user's capability

- and give its user an edge over investors of the same caliber

Incentive to Improve Precision

Actual Predictions, Example

		-	+	
Reality	-	75 70	5 10	80 80
	+	9 5	11 15	20 20
		84 75	16 25	100

- ◆ False positive costs real money
- ◆ We cannot change reality
- ◆ But we have control over predictions
- ◆ Hope: reduced more false positives than true positive

$$\text{RC} = (70+15) \div 100 = 85\%$$

$$\text{Precision} = 15 \div 25 = 60\%$$

$$\text{Recall} = 15 \div 20 = 75\%$$

$$\text{RC} = (75+11) \div 100 = 86\%$$

$$\text{Precision} = 11 \div 16 = 69\%$$

$$\text{Recall} = 11 \div 20 = 55\%$$

FGP: Constrained Fitness

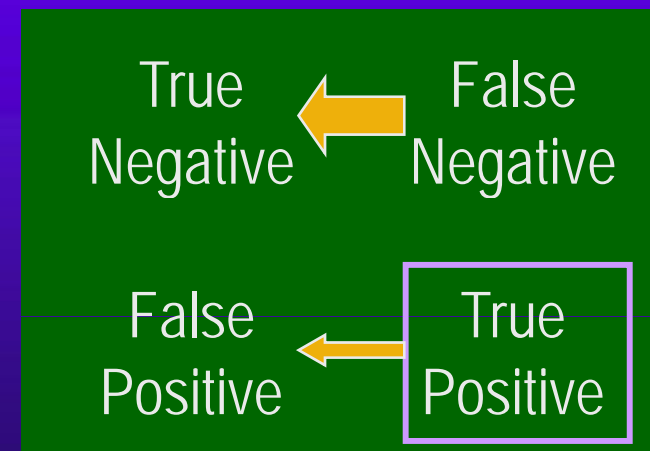
- ◆ Constraints can help guiding the search
- ◆ $\text{Fitness} = w_{rc} \times RC' - w_{rmc} \times RMC - w_{rf} \times RF$
- ◆ $RC' = \begin{cases} RC & \text{if } P+ \in [\text{Min}, \text{Max}] \\ 0 & \text{otherwise} \end{cases}$
- ◆ One can adjust Min and Max to reflect market expectation (possibly from training), or risk preference



Jin Li
FGP

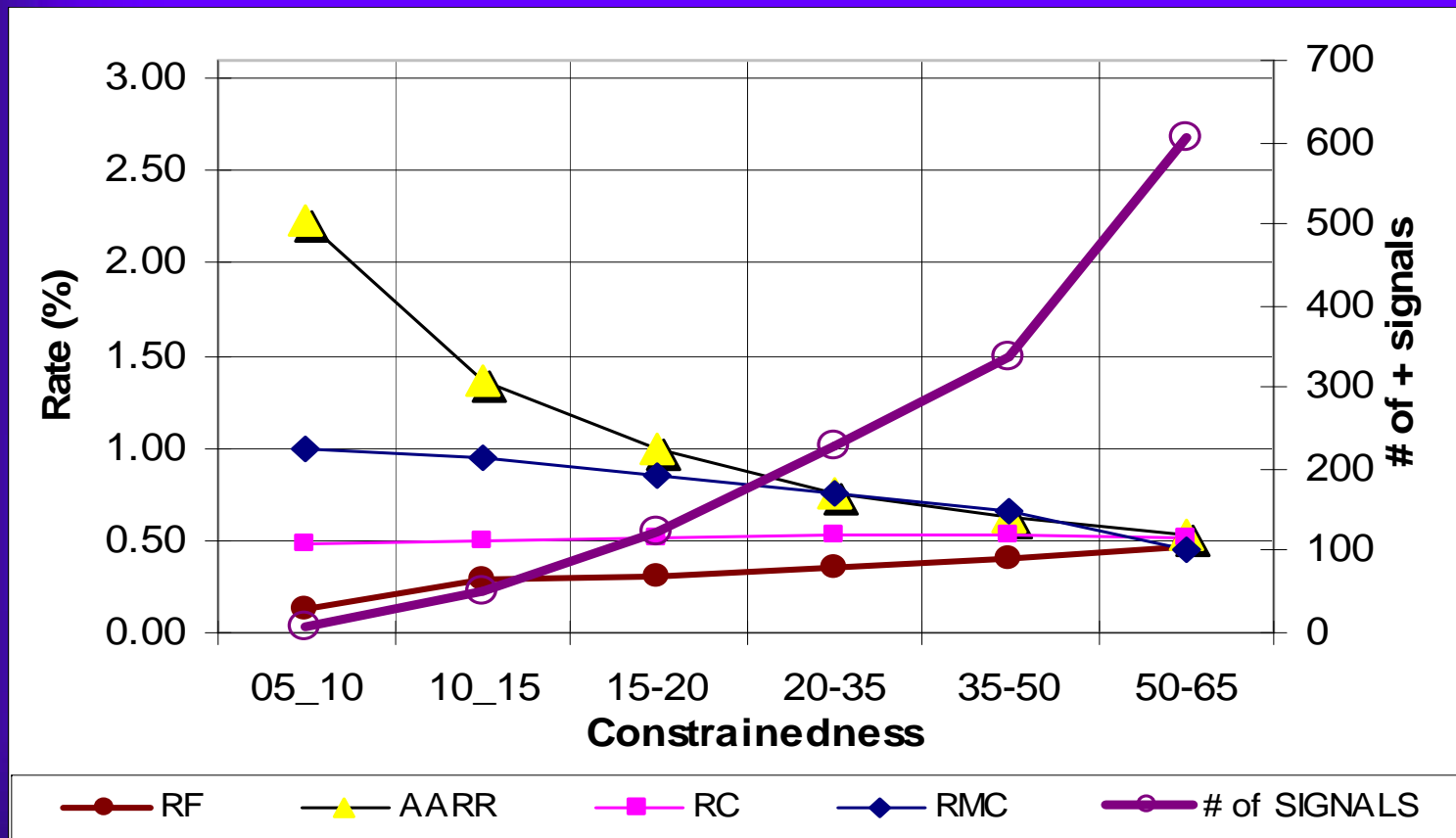
Negative

Positive



Cautious \leftarrow Low Max

Effect of constraints in FGP-2



- ◆ Observation: RMC can be traded for RF without significantly affecting RC

DJIA

Training: 1,900 days 07/04/1969 to 11/10/1976

Testing: 1,135 days 12/10/1976 to 09/04/1981

Target: "rise of 4% within 63 days"



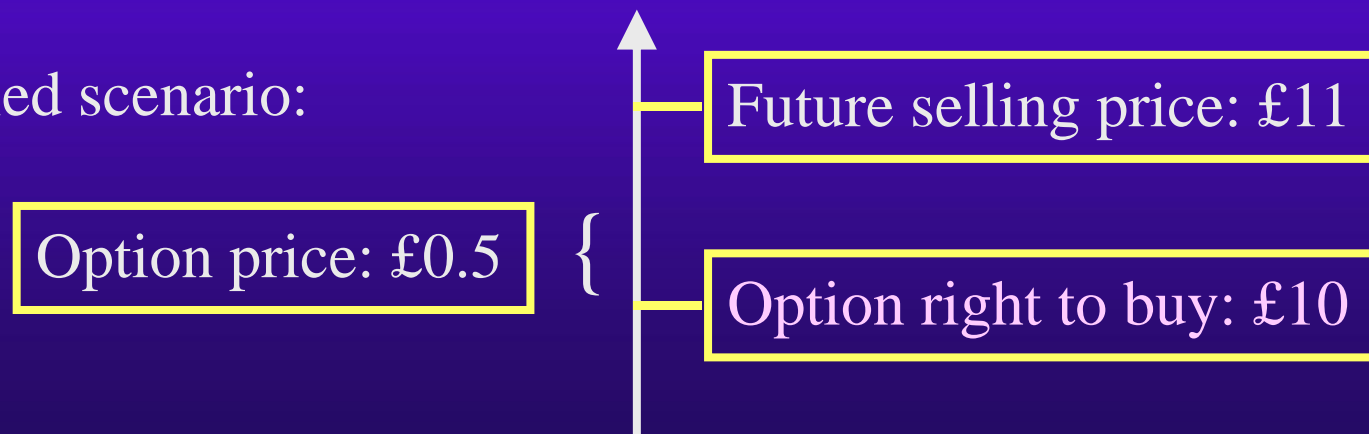
EDDIE for arbitrage prediction



Arbitrage Opportunities

- ◆ Futures are obligations to buy or sell at certain prices
- ◆ Options are rights to buy at a certain price
- ◆ If they are not aligned, one can make risk-free profits
 - Such opportunities should not exist
 - But they do in London

A simplified scenario:



Experience in EDDIE on Arbitrage

- ◆ Arbitrage opportunities exist in London
- ◆ Naïve approach:
 - Monitor arbitrage opportunities, act when they arise; problem: speed
- ◆ Misalignments don't happen instantaneously
 - Do patterns exist? If so, can we recognize them?
- ◆ EDDIE-ARB can find some opportunities
 - With high confidence (precision >75%)
- ◆ Commercialisation of EDDIE-ARB
 - Need to harvest more opportunities; Need capital
- ◆ Research only made possible by close collaboration between computer scientists and economists

Facing scarce opportunities

Chance Discovery



Problem with scarce opportunities

Reality

		Predictions		
		-	+	
-	-	9,900	0	99%
	+	0	100	1%
		99%	1%	

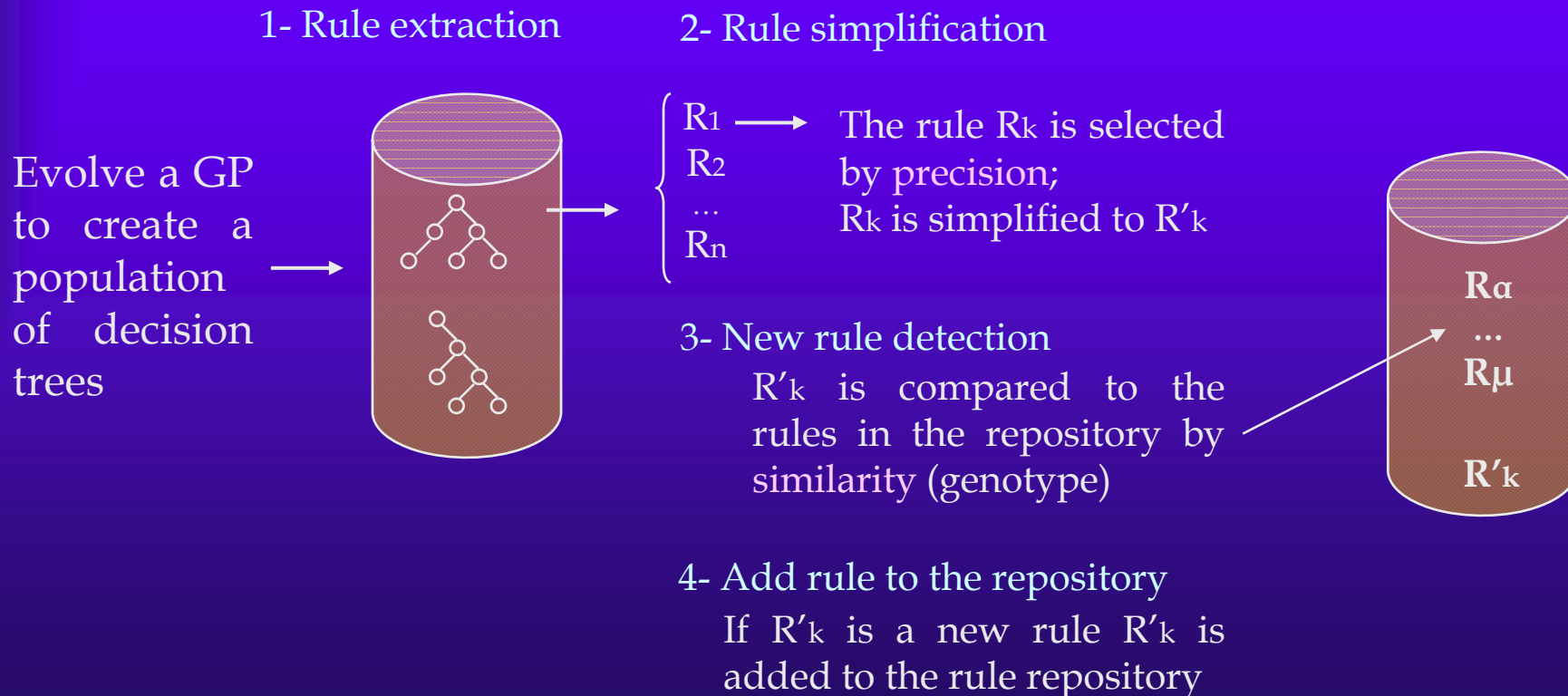
Ideal prediction
 Accuracy = Precision = Recall = 100%

		Predictions		
		=	≠	
=	=	9,800	90	99%
	≠	100	10	1%
		99%	0%	

Moves from - to +
 Easy score on accuracy +
 Random move from - to +
 Accuracy = 99% = 98.2%
 Accuracy = Precision = ?
 Precision = Recall = 10%
 Precision = Recall = 1%
 (Accuracy dropped from 99%)

Repository Method

In order to mine the knowledge acquired by the evolutionary process, Repository Method performs the following steps:



Where does it go from here?

- ◆ **Computational finance > CI + Finance**
 - Research agenda beyond CI and finance experts
- ◆ **Finance drives computational intelligence**
 - We need more techniques for chance discovery
- ◆ **Being able to forecast alone is not sufficient**
 - If opportunity is predicted, do we invest 100%?
- ◆ **Financial forecasting is growing rapidly**
 - Conferences, IEEE Technical Committee, etc

FAQ

FAQ in forecasting

◆ *Is the market predictable?*

- It doesn't have to be
- But if you believe it is, you should code your own expertise
- Market is not efficient anyway, herding has patterns

◆ *How can you predict exceptional events?*

- No, we can't
- Neither can human traders

◆ *How can you be sure that your program works?*

- No, we can't
- Neither were we sure about Nick Leeson at Barrings
- Codes are more auditable than humans
- If you can improve your odds from 50-50 to 60-40 in your favour, you should be happy

Reference

- ◆ <http://www.bracil.net/finance/papers/Tsang-Forecasting-Fcsc2009.pdf>
- ◆ Tsang, E.P.K., Forecasting – where computational intelligence meets the stock market, Frontiers of Computer Science in China, Springer, 2009, to appear (also filed as Working Paper WP026-08, Centre for Computational Finance and Economic Agents (CCFEA), University of Essex, revised December 2008)

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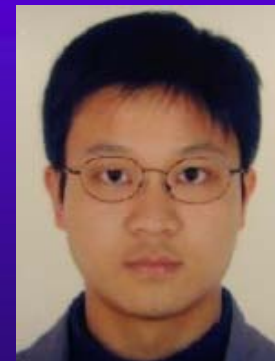
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